By Syeda Henna Babar Ali



- How does one win?
- What is winning?
- What does winning mean?
- What value does winning have and why?



- When all the principles for success have been followed and implemented in life, then one wins.
- Winning means that your personal internal and external objectives are aligned and there is no conflict or dichotomy.
- Winning means that you have achieved your personal goals and targets are at peace with yourself and the world.

- Ability to perform under pressure
- Do you rise up to the challenge
- Do you run away from the challenge and refuse to accept it and make excuses through the blame game indulgence in self-pity
- Life is a blur for many people who coast through life without really knowing their purpose or having a mission.

- Feel strong, healthy, good about yourself
- Put positive things in your mind
- Imagine a bright positive day
- Live it the way you imagined it to be by taking positive actions for positive outcomes.
- Build your self-esteem
- Build your self-confidence



- Center of Focus:
- Integrity
- Values
- Humility
- Focus
- Passion

- Recognize your mistakes
- Take responsibility for action fix it and move on
- Believe in continuous self improvement, one step at a time
- Take advantage of each moment, each day
- Time is special and precious
- Push yourself to the limit



- Your story about your potential determines your ability to live your potential.
- Your transformation lives in your awareness.
- The places you fill your mind with affect your mindset
- Attitudinal contagion
- Emotional contagion

- Be so good at what you do that you cannot be ignored.
- Education is inoculation against redundancy
- When you die the world cries and you rejoice.
- What does your life stand for?
- Your personal power
- Your authenticity
- Your courage



- The doorway to success opens inwards not outwards.
- Be true to yourself
- Be yourself
- Those who matter don't mind, those who mind don't matter.
- Become more of who you are and be what you are

- Be your most valuable you
- Shed your least valuable you.
- Differentiate yourself
- Build yourself as a brand
- Be irreplaceable
- Think about how are you different?
- What do you do best?



- You are the brand
- The brand belongs to you.
- The essence of the brand is within you.
- You need to communicate extraordinary value to some people
- Do more of what you are good at
- Be more of yourself.

- What type of personality do you have?
- Power personality: Decision maker
- Passion personality: networks, connects and builds business
- Mystique personality creates uniqueness
- Prestige over achievers know exactly where to go
- Innovation personality
- Alert personality
- Trust personality, locked in, catalyst, finisher



- The greatest way to empower someone is to give them their highest value
- Understand who you are?
- Transition is the transformation
- We are all constantly in transition.